ARUNACHALAM: (a) to (c) On an application made by the Director General (I&R) the MRTP Commission has passed orders on 2-6-1986 granting temporary injunction against one company, namely, M/s. Burroughs Wellcome (I) Ltd., Bombay, a Pharmaceutical company for issing misleading and objectionable advertisement regarding its product, namely Paracetamol, marketed under the brand name 'Ridake', restraining it from:—

(1) Repeating the advertisement like the ones already issued;

(2) Issuing any advertisement whatsoever which contains misleading statement that 'Ridake' is absolutely safe or is having no side-effect or implying so by suppressing the side-effects of the said medicine; and

(3) Issuing any advertisement which contains any statement disparaging Aspirin.

The injunction order was made absolute on 26-6-1986.

(d) The Commission has instituted an enquiry and has issued Notice of Enquiry to the Company on 2-7-1986. The hearing in the case is fixed on 31-7-1986.

Proposal of Indian Telephone Industries to instal electronic telephone exchanges

712. SHRI SURESH PACHOURI: Will the Minister of COMMUNICATIONS be pleased to state:

(a) whether it is a fact that the Indian Telephone Industries propose to instal and maintain all the electronic telephone exchanges in the country; and

(b) if so, what are the details in this regard?

THE MINISTER OF STATE OF THE MINISTRY OF COMMUNICATIONS (SHRI RAM NIWAS MIRDHA): (a) Indian Telephone Industries Limited proposes to instal electronic exchanges. However, there is no proposal of Indian Telephone Industries for maintaining these exchanges.

(b) The details are being worked out by the Indian Telephone Industries.

PIN Code System

713. SHRI KAPIL VERMA:
SHRI SHEO KUMAR MISHRA:

Will the Minister of COMMUNICATIONS be pleased to state:

(a) whether the PIN code system functioning in the postal service has fulfilled the expectations in this regard; and

(b) whether the Department propose to go in for mechanisation and if so, by when?

THE MINISTER OF STATE OF THE MINISTRY OF COMMUNICATIONS (SHRI RAM NIWAS MIRDHA): (a) Yes, Sir. According to the reports received from the Circles, the percentage of letters containing postal index number in address is 70 to 80 per cent in some places and it is lower in some other places. Efforts are being made to make the PIN Code System more popular.

(b) Yes, Sir. The process of mechanisation consists of equipping Post Offices with electro mechanical counter aids. With the development of technology of electronics, use of electronic gadgets to simplify counter operations for increased productivity and thereby improved efficiency has also been resorted to. The above process of mechanisation is an on going one.

The Postal operations such as Postal Life Insurance, Savings Bank work, Money Order reconcilation have been recently identified for computerisation and these projects will be implemented in certain Circles like Tamil Nadu, Delhi and Karnataka during this year.